

SPCH 1315- PUBLIC SPEAKING

FALL 2017

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Course Description and Purpose

This course equips students with the skills necessary for successful public speaking. Students will learn to prepare and deliver effective presentations, adapt to various audiences, and adjust to different speaking contexts. COMS 2300 emphasizes the application of public speaking theory.

Student Learning Outcomes and Assessment Methods

STUDENT LEARNING OBJECTIVES	ASSESSMENT METHODS
1. Demonstrate the ability to specify audience and purpose and to make appropriate communication choices.	<ul style="list-style-type: none"> • Instructor evaluation of four unique oral presentations. Relevant rubric subcategories: content and organization, nonverbal delivery, audience adaptation • Instructor evaluation of in-class activities and discussions. • Student completion of two course exams. • 80% of students will perform better on the final, summative speaking assignment than on the introductory speaking assignment.
2. Demonstrate the ability to apply appropriate form and content in written, visual, and oral communication.	<ul style="list-style-type: none"> • Written communication: instructor evaluation of three written presentation outlines, four peer evaluation reports, four self evaluation reports, and various in-class writing activities and assignments. • Oral communication: Instructor evaluation of four unique oral presentations. Relevant rubric subcategories: content and organization, nonverbal delivery, audience adaptation. Instructor evaluation of impromptu speech activities. • Visual communication: instructor evaluation of visual aids and presentation software.
3. Demonstrate the ability to apply basic principles of critical thinking, problem solving and technical proficiency in the development and documentation of exposition and argument.	<ul style="list-style-type: none"> • Instructor evaluation of four unique oral presentations. Relevant rubric subcategories: sound/ethical reasoning, content and organization, nonverbal delivery, audience adaptation. • Student completion of two course exams. • Instructor evaluation of in-class activities and discussions.
COLLEGE LEVEL COMPETENCY OBJECTIVE	
Students graduating from should be able to: demonstrate the ability to specify audience and purpose and to make appropriate communication choices.	<ul style="list-style-type: none"> • Instructor evaluation of four unique oral presentations. Relevant rubric subcategories: content and organization, nonverbal delivery, audience adaptation • Instructor evaluation of in-class activities and discussions. • Student completion of two course exams. • 80% of students will perform better on the final, summative speaking assignment than on the introductory speaking assignment.
COORDINATING BOARD OBJECTIVES	
1. Critical Thinking Skills: to include creative thinking,	<ul style="list-style-type: none"> • Instructor evaluation of four unique oral presentations.

innovation, inquiry, and analysis, evaluation and synthesis of information	<p>Relevant rubric subcategories: content and organization, nonverbal delivery, audience adaptation</p> <ul style="list-style-type: none"> • Instructor evaluation of in-class activities and discussions. • Student completion of two course exams. • Student completion of four peer evaluation reports • Student completion of four self evaluation reports
2. Communication Skills: to include effective development, interpretation and expression of ideas through written, oral and visual communication	<ul style="list-style-type: none"> • Written communication: instructor evaluation of three written presentation outlines, four peer evaluation reports, four self evaluation reports, and various in-class writing activities and assignments. • Oral communication: Instructor evaluation of four unique oral presentations. Relevant rubric subcategories: content and organization, nonverbal delivery, audience adaptation. Instructor evaluation of impromptu speech activities. • Visual communication: instructor evaluation of visual aids and presentation software. • 80% of students will perform better on the final, summative speaking assignment than on the introductory speaking assignment.
3. Personal Responsibility: to include the ability to connect choices, actions, and consequences to ethical decision making.	<ul style="list-style-type: none"> • Instructor evaluation of four unique oral presentations. Relevant rubric subcategories: sources cited, reasoning ethical. • Student completion of four peer evaluation reports.
4. Teamwork: to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.	<ul style="list-style-type: none"> • Instructor evaluation of in-class group discussions, debates, and activities. • Student completion of group brainstorming exercises designed to aid in topic selection and audience analysis. • Student completion of four peer evaluation reports.

Required Course Materials

- O’Hair, D., Stewart, R., & Rubenstein, H. (2015). *A Speaker’s Guidebook* (6th ed.). Boston: Bedford/St. Martins.
- Functional OneDrive Account

Learning Assessments

Final grades in this course will be based on the following assignments and grading scale:

<u>Assignment</u>	<u>Weight</u>	<u>Grade Calculator</u>	<u>Final Grade Summary</u>
Introductory Speech.....	5%	_____ X .05=_____	A = 90-100%
Informative Speech.....	15%	_____ X .15=_____	B = 80-89%
Persuasive Speech.....	20%	_____ X .20=_____	C = 70-79%
Special Occasion Speech.....	10%	_____ X .05=_____	D = 60-69%
Exam #1.....	15%	_____ X .15=_____	F = 59-0%
Exam # 2.....	20%	_____ X .20=_____	
Activity Percentage.....	15%	_____ X .15=_____	

Presentations: You will present four speeches: an Introductory speech, an Informative Speech, a Persuasive Speech, and a Special Occasion (Tribute) speech.

***Presentation Outlines** – You will submit a detailed, full-sentence, typed outline for 3 of your main presentations (Informative, Persuasive, Special Occasion), complete with a bibliography using MLA or APA format.

Exams: There will be two multiple-choice exams: All exams will cover material from the textbook chapters, activities, and discussions. The final exam will **NOT** be comprehensive. You are welcome to use your textbooks and notes while taking the exams, however the exams will be timed-so total preparation before the exams is highly recommended.

Activity Percentage: During the semester, you will be asked to complete various learning activities. Your activity percentage is broken down into the following:

- *Activities and Discussion Boards (9%)
- *Reading Quizzes (3%)
- *Library Assignment (3%)

A number of activities will be assigned to demonstrate or apply content from the text and discussion boards. Points earned will be derived as the number of activities you have completed and turned in as assigned, divided by the total number of activities assigned by the end of the course. You cannot get credit for activities that are done during lessons you miss due to excused absences. Late activities will not be accepted.

Course Procedures and Expectations

Submission of Course Speeches and Assignments:

- **Assignments**-Assignments must be completed on time, which means by the lesson deadline posted on the syllabus. Late assignments will not be accepted. Technical issues are not an excuse for late assignments. Activities, and any other assignment can't be turned in via email. Academic integrity is expected on all course assignments and activities.
- **Grades- You are expected to keep up with your own grades. You should know your standing in the course at any time during the semester.**
- **Make-Up Assignments, Exams, & Presentations** – Assignments, Exams, and Presentations are due at the start of class on the due date. You have several days to complete each Lesson; therefore late work will not be accepted due to excused or unexcused absences. The only exception that will be made will be for extended illnesses or a death in the family. In such instances you must submit verifiable and official documentation to your instructor (e.g., a doctor's note for the specific days missed). Technological issues are not an excuse for late work! Do your assignments, exams and presentations early to ensure you have time for any issues that might arise.
- Academic integrity is expected on all course assignments and activities. A zero-tolerance policy is in effect for plagiarism or other cheating on any coursework or exams. The consequence of any such activity may range from a zero on the assignment to a grade of F for the course. Additionally, this course requires your original work, created during the course of the semester. Do not attempt to adapt work from other courses or from other students.
- Please note that all exams and assignments are property of the Communications Department.

Special Considerations:

Any student who, because of a disability, may require special arrangements in order to meet the course requirements should contact the instructor as soon as possible to make necessary arrangements. Students must present appropriate verification from Student Disability Services during the instructor's office hours. Please note that instructors are not allowed to provide classroom accommodation to a student until appropriate verification from Student Disability Services has been provided.

Observance of a Religious Holy Day:

Excused absences may be granted to students for the observance of a religious holy day. The student shall also be excused for time necessary to travel. No prior notification of the instructor is required, but notification is helpful in planning for the student's make-up work.

Campus Concealed Carry syllabus statement: Campus Concealed Carry - Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to the SPC policy at: (http://www.southplainscollege.edu/human_resources/policy_procedure/hhc.php) Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1.

WEEK	DATE	Weekly Reading	Wednesday
Week 1	8/30/17	Chapters 1, 3, 4, 5	
Week 2	9/6/17	Chapters 6-8	INTRO SPEECH
Week 3	9/13/17	Chapters 9-10	Self-Eval Due
Week 4	9/20/17	Chapters 11-13 14-15	LIBRARY ASSIGNMENT
Week 5	9/27/17	Chapters 14-15 & 23	
Week 6	10/4/17		INFORMATIVE SPEECH
Week 7	10/11/17		EXAM I Self-Eval Due
Week 8	10/18/17	Chapter 19	
Week 9	10/25/17	Chapter 20	
Week 10	11/1/17	Chapter 21-22, 24-25	
Week 11	11/8/17		PERSUASIVE SPEECH
Week 12	11/15/17	Chapter 18	Self-Eval Due
Week 13	11/22/17	Thanksgiving Break	Thanksgiving Break
Week 14	11/29/17	Chapter 27-28	SPECIAL OCCASION SPEECH
Week 15	12/6/17		EXAM II Self-Eval Due
Week 16			